

Ash Gürler-Kandemir

Ph.D. Student

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EDUCATION:

Sabanci University

Ph.D. in Management Program (Business Analytics & Operations Management)

Oct. 2023 – Currently Istanbul, Turkey

Sabanci University

B.Sc. in Industrial Engineering, Faculty of Engineering and Natural Science

Sep. 2016 – Feb. 2021 Istanbul, Turkey

Minor in Business Analytics, School of Management

GPA 3.51/4 (Academic Scholarship & Dean List: High Honor 2021, 2020, 2017; Honor 2019, 2018, 2017)

Hong Kong Baptist University – Exchange Program

Jan. – May 2019 Hong Kong, China

Notre Dame de Sion French High School

2011 – 2016 Istanbul, Turkey

FIELD OF INTEREST:

Human-Artificial Intelligence Collaboration, Decision-Making, Behavioral Operations Management

ACADEMIC EXPERIENCE:

PRESENTATION & PROJECT:

Decision Sciences Institute (DSI) Annual Conference on Revolutionizing Decision Making

Nov 2025, Florida, United States

Session: Behavioral Operations Management in the Age of AI

5th IMA and OR Society Conference on Mathematics of Operational Research

May 2025, Birmingham, United Kingdom

Session: Behavioral Operations Research

PhD in Management Summer Research Showcase

Dec. 2024 Istanbul, Turkey

Session: Brownbag Presentation

Business Analytics Workshop

Nov. 2024 Istanbul, Turkey

Session: Poster, and role as Master of Ceremony

Tübitak 1001 Project- The Scientific and Technological Research Projects Funding Program

Oct. 2023. – Aug. 2024 Istanbul, Turkey

Worked as a graduate research assistant on literature classification.

ORGANIZING COMMITTEE:

The Journal of Purchasing and Supply Management Paper Development Workshop

Feb. 2025 Istanbul, Turkey

Business Analytics Workshop

Nov. 2024 Istanbul, Turkey

TEACHING ASSISTANT:

MGMT 301 - Introduction to Sustainability

Currently Istanbul, Turkey

MFIN 860 - Quantitative Methods in Master in Finance

FIN 301 - Financial Management

MGMT 201 - Introduction to Management

MGMT 203 - Introduction to Data Analytics & Research in Business

LEARNING ASSISTANT:

IE 402 - Quality Planning and Control – Mean: Minitab

Oct. 2020 – June 2021 Istanbul, Turkey

MATH 102 - Calculus II

Feb. - May 2018 Istanbul, Turkey

CERTIFICATE COURSE:

Teaching Seminar – Preparing Future Faculty

Sep. 2024 – June. 2025 Istanbul, Turkey

Faculty Masterclass at INSEAD

Jan. 2025 Fontainebleau, France

Behavioral Operations Research PhD Summer School

Sep. 2024 Vienna, Austria

Learner-Centered Approaches in College STEM Education

Sep. 2024 Istanbul, Turkey

Sustainability in Operations Management – Koç University

Jan. 2024 – June 2024 Istanbul, Turkey

INDUSTRY EXPERIENCE:

BUSINESS:

Daphne Consulting

June 2021 – Apr. 2023 Istanbul, Turkey

Growth Solutions Analyst

Client relationship and project management. Budget, marketing, and trading planning. KPI reporting for investors. Cohort and RFM analysis with customer acquisition and retention strategies. Sustainable growth and digitalization strategies. Digital marketing, performance marketing and efficiency audits. Accomplished all through data & analytics.

PepsiCo

Nov. 2020 – June 2021 Istanbul, Turkey

Marketing Management Trainee – Business Partnerships & Digital Consumer Promotions

Improved consumer engagement, UX&UI in mobile app KazandıRio – **Corporate innovation**. Collaborated with multiple PepsiCo brands to deliver their business targets. Executed partnership campaigns with 3rd parties. Analysed and tracked digital promotions and monitored campaign performances.

Akçansa Çimento Sanayi ve Ticaret A.Ş.

Aug. – Sep. 2020 Istanbul, Turkey

Marketing and Planning, Strategy and Business Development Intern – Project Lead

Built a flexible optimization model of 2021 Sales Plan. Achieved the target market share, and maximized the gross margin.

SFC Koenig AG

June – Aug. 2019 Dietikon, Switzerland

Supply Chain Management Intern – Project Lead

Research studies on lean tools and waste reduction. Conducted detailed data analysis, and identified the fields of action in production. Minimised waste through lean tools.

PROJECT:

Audit & Consulting Club - Bilkent University

Nov. – Dec. 2020 Istanbul, Turkey

Winner of the YapıKredi Case Study

Graduation Project (Design and Implementation) - Sabanci University

Feb. – Jan. 2020 Istanbul, Turkey

Evaluated the current state of Manufacturing Execution Systems in the industry. Creating a digital manufacturing facility in Python.

Program for Undergraduate Research-Undergraduate Research Assistant (PURE)

July – Aug. 2020 Istanbul, Turkey

Project: "Understanding Socio-Technical Design Principles of Platform Type Organizations"

Applied the exploratory qualitative research as a methodology. Generated several propositions.

Leading an Online Case Discussion on Marketing Strategy - Sabanci University

July – Aug. 2020 Istanbul, Turkey

Case: iGaranti: Expanding the Frontiers of Mobile Banking Innovation

Determined the key issues, and generated solutions. Provided a framework to apply theory/ concepts, and reasoned well with the available data.

Increasing Brand Sustainability of DHL - Sabanci University

July – Aug. 2020 Istanbul, Turkey

Conducted situation analysis such as SWOT, 5C, Porter, Key Success Factors. Developed strategy, goal and an action plan accordingly.

Statistical Analysis of Pandemic on the Environment - Sabanci University

Feb. - May 2020 Istanbul, Turkey

Analysed data statistically. Explored, visualised, and experimented from data. Predicted results, and made an inference.

Customer Churn Prediction Model in Banking - Sabanci University

Sep. – Dec. 2019 Istanbul, Turkey

Applied CRISP-DM methodology, data mining algorithms, and data visualisations via several business analytic tools. Identified relevant factors of churn.

Airport Car Rental Simulation and Optimization Project - Sabanci University

Sep. – Dec. 2019 Istanbul, Turkey

Achieved the target customer satisfaction rate, and minimized the total operation cost.

ACTIVITIES AND SKILLS:

Bahçeşehir Rotaract Club - Founding Member & Board Member & Secretary General, in Istanbul 2019 2023.

Sabanci University- Civic Involvement Project (CIP) in Kazım Özdemir Primary School, in Samsun 2018 & CIP in OÇEM, in Izmit 2017.

Notre Dame de Sion French High School - Social Welfare Society, in Istanbul 2012, 2013.

Language: Turkish (Native), English (Advanced), French (Upper Intermediate).