

ŞULE YALÇIN, PhD

<https://www.schulee.com/> sule.yalcin@schulee.com

+90 (532) 625 2275 • Istanbul, Turkey • [linkedin.com/in/sule-yalcin](https://www.linkedin.com/in/sule-yalcin)



PROFESSIONAL EXPERIENCE

SCHULEE RESEARCH & EDUCATION & CONSULTING

Feb 2023-Present

Founder & Career Development Consultant

- Designing and delivering career development programs that help students and professionals make more informed decisions about their future.
- Creating tailor-made training sessions for universities, focusing on employability, professional growth and personal development.
- Designing and managing EU-funded projects that support student and professional mobility across Europe.
- Building international partnerships to connect students with internships, mentoring opportunities and career networks.
- Researching job market trends and future career skills to help students & alumni prepare for global opportunities.
- Taught career development courses at Sabanci University High School Summer School, providing students with essential career planning and professional development insights.
- Guiding students in exploring their career aspirations by incorporating personalized career assessments, industry insights, and discussions on future work trends.

SABANCI UNIVERSITY (SU)

Oct 2003 – Feb 2023

Head of Career Development and Alumni Relations (Feb 2009 – Feb 2023)

Career Development Consultant (Oct 2003 – Jan 2009)

- Led the Career Development & Alumni Relation Center, supporting over 13,000 alumni and 650+ students annually in career planning and professional development.
- Established strategic partnership with 350+ multinational companies, increasing student internship and job placement by 30% over five years. To further enhance career readiness, developed and implemented experiential learning programs, including the Job Shadowing Program for first and second-year students, pairing them with SME professionals for hands-on industry exposure, and the Virtual Internship Program for third-year students, providing remote global work experience that fostered digital collaboration and cross-cultural skills.
- Designed and managed career workshops, leadership training, and networking events, reaching an annual audience of 2,500+ students annually, while also securing and managing €350,000 in Erasmus+ funding, facilitating 300+ international internships and exchange opportunities for students and staff.
- Spearheaded a comprehensive internship and employment framework, achieving a 95% internship placement success rate, and coordinated the development of industry-specific career programs in fields such as technology, finance, and social impact, equipping students with relevant experience before graduation.
- Launched and oversaw global alumni networking events in New York, London, Amsterdam, Munich and Zurich, connecting 3,000+ alumni with industry leaders and potential employers.
- Coordinated the establishment of industry-specific career programs in fields such as technology, finance, and social impact, enabling students to gain industry-relevant experience before graduation.
- Conducted labor market research and employer engagement surveys, ensuring students and graduates remain competitive in evolving job markets.

NTSR (INFORMA PLC) FAIR CONVENTION & CONGRESS CENTER

Mar 2000 – Sep 2003

Project Director

- Conducted extensive market analysis and redesigned the strategic market goals and product sub-categories to enhance brand consistency. Evaluated competitive landscape and agricultural trends resulted in continuous strategic alliance partnerships with corporations and associations generating an average of €300.000 worth of sales.
- Developed and standardized procedures to improve branding and create more efficient operations including various events and exhibitions resulted in the successful and continuous establishment of Turkey's first international agriculture fair.

ENZA ZADEN WORLDWIDE

Apr 1996 – Jan 2000

Head Breeder

- Conducted an extensive market analysis to develop new vegetable varieties.
- Managed an average of \$100.000 development budget for product trials in various countries to achieve effectiveness and competitiveness in the market. This resulted in increased exposure of the products and the promotion of brand quality generating opportunities in local and international markets.

CONSULTANCY & VOLUNTEER EXPERIENCE

Alumni Relations Expert Community Member, EAIE (European Association for International Education), 2022-2024

Actively contributed to discussions and initiatives aimed at enhancing alumni engagement strategies in higher education. Participated in knowledge-sharing sessions, supported the EAIE Conference Spotlight Session, and collaborated with international colleagues to strengthen alumni networks.

HR Consultant | The Presidency of the Republic of Turkey, 2019-2020

Co-authored a University Career Centers Handbook, shared with 131 state and 78 foundation universities, helping them enhance career service.

Member & Former President of Bostancı Rotary Club, ROTARY INTERNATIONAL, 2005-2024

Led educational and career related projects focus on youth leadership, mentorship and professional development.

EDUCATION

PhD in Business & Administrative Arel University, Istanbul, Turkey	2025
Masters in Horticultural Crops Cukurova University, Adana, Turkey	1995
Dissertation Research in Plant Biotechnology Wageningen University, the Netherlands	1994
Bachelors in Horticultural Crops Ankara University, Ankara, Turkey	1992

KEY SKILLS & EXPERTISE

- Career Development & Employability | Helping students build skills, prepare for job applications, and navigate career transitions.
- International Education & Mobility | Supporting student exchange programs and global career opportunities.
- Alumni Relations & Professional Networking | Engaging university alumni and building professional networks.
- Higher Education Training & Consulting | Coaching students, alumni (professionals) on career planning and leadership skills.
- Intercultural Competence & Career Growth | Helping students develop global career strategies and adapt to international work environments.

BOOK

Contributor, Book: *Engaging International Alumni as Strategic Partners*, NAFSA (Association of International Educators), 2021

Contributed to the development of insights and best practices on engaging international alumni as strategic partners in higher education. Provided expertise on alumni relations, global networking, and institutional engagement strategies to enhance international collaboration and career opportunities for graduates.

Co-authored, Book: *Effective University Career Centers*, The Presidency of the Republic of Turkey, 2019-2020

Co-authored a University Career Centers Book, shared with 131 state and 78 foundation universities, helping them enhance career service.

Reference: Yalçın, Ş. (Ed.) (2019). *Üniversite Kariyer Merkezleri El Kitabı*. Ankara, ISBN 978-605-80339-0-0

PUBLICATIONS

Çolakoğlu, N., & Yalçın, Ş. (2022). The role of university's service quality in terms of distant learning's effect on higher education students' competence and their technical equipment. *Eurasian Academy of Sciences Social Sciences Journal*, 42, 106–131. <https://doi.org/10.17740/eas.soc.2022.V42-08>

Yalçın, Ş. (1996). *Determination of expression sites of the chitin-71 gene clone in root and nodule tissues of pea plants during nitrogen fixation and nodulation using the in-situ hybridization method* (master's thesis). Çukurova University, Institute of Science, Adana, Turkey.

N. Mendi, Ş. Yalçın, M. Çetiner (1998). *In the Root and Nodule Tissues of Pea During Nitrogen Fixation*. XXV International Horticultural Congress (IHC), Science and Horticulture Interfaces and Interactions, Poster Presentation, XXV International Horticultural Congress (IHC), March 3-4, 1998.