

CEM YIGMAN

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Education

PhD

Business Analytics and Operations Management / 2018 - ...
Sabancı University, Istanbul, Turkey
Cumulative GPA: 3.51

Masters

Masters of Business Analytics / 2016 - 2018
Sabancı University, Istanbul, Turkey
Cumulative GPA: 3,25 / 4,00

Undergraduate

Industrial Engineering on Forestry /1998 - 2006
Istanbul University, Istanbul, Turkey
Cumulative GPA: 2,07 / 4,00

Research

Tentative PhD Research Question

"Data-Driven, Psychometric and Neurometric-based Financial Risk Assessment Approach for Short-Term Credits "

Masters Thesis

"Predictive Analysis of Successful Basketball Shots: The Euroleague Case"

Data: Euroleague basketball data for 2006 - 2017

Academic Advisers: Raha Akhavan Tabatabaei (akhavan@sabanciuniv.edu)
Abdullah Daşçı (dasci@sabanciuniv.edu)

Publications

SAS Global Forum 2018, Denver, US
Poster Presenter - Sabancı University Workshop on Business Analytics 2017
Poster Presenter - Sabancı University Workshop on Business Analytics 2019

Professional Background

Consultancy (2016 - ...)

Tam Faktoring Analytics Consultant - Financial Risk Analytics, Customer Segmentation (2019 - ...)
Teleperformance Call Center Turkey Dashboards on QlikView BI Tool (2017)
Karel Electronics Dashboards on QlikSense BI Tool (2018)

Analytics Team Leader @ Experteam / Turkcell (2014 - 2016)

Oracle & QlikView BI Systems Governance and Development
BI & ETL Team Management

Analytics Team Leader @ Häfele (2011 - 2016)

Global BI Developer for Häfele Global IT Team
Analytics Team Management
SAP Data Integration and Data Quality Management

Skills

Technical Skills

Analytics, Machine Learning, Classification with Python & R
Certified SAS Enterprise Miner Developer
SPSS Modeler
SQL, Oracle, IBM DB2 Databases
Business Intelligence Tools - Qlikview, QlikSense, Tableau

Language Skills

Advanced English
Basic Italian

Graphic Design Skills

Graphic Design
Information Design
Data Visualization